

Women in Physics Canada



July 4 – 7, 2023

Women in Physics Canada Sponsorship Package



University
of Manitoba

What is Women in Physics Canada?

Women in Physics Canada is an annual conference that takes place at a different host institution in Canada each year. The next edition of Women in Physics Canada (WIPC 2023) will be held in-person from July 4th - 7th, 2023, at the University of Manitoba in Winnipeg. This scientific conference values diversity and inclusion and aims to create a space where participants can build networks, explore career paths, and present research, while also promoting gender equity and taking part in conversations about women and underrepresented groups in physics, mental health, and LGBTQ2+ issues. While the conference is aimed primarily at graduate students in physics and astronomy, the approximately 200 participants also include undergraduate students, postdoctoral researchers, early career professionals, faculty members and professionals from the private sector working in fields related to physics and astronomy.

The conference will showcase:

- Scientific presentations from internationally renowned researchers in physics.
- Workshops on mental health in academia, building inclusive teams, and leadership.
- Seminars on the current situation for women and underrepresented groups in physics, and strategies to improve it.
- Discussion panels on career choices and diversity.
- Student talks and presentations.
- Networking activities.



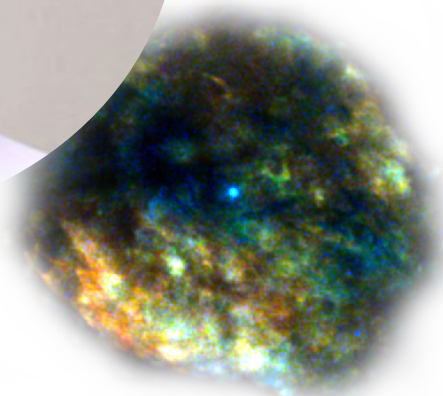
What's special this year?

WIPC 2023 will be held at the University of Manitoba in Winnipeg. This marks the first time WIPC has been held in the province of Manitoba, and will mark resuming the WIPC conference series after almost 3 years of it being on hold due to the pandemic!

So we are extremely excited to host it in-person finally at the UofM and announce our **WIPC 2023 keynote speaker:**

Dame Jocelyn Bell Burnell

Jocelyn Bell Burnell discovered pulsars during her PhD work in 1967 at the University of Cambridge. In 2018, she was awarded the Special Breakthrough Prize in Fundamental Physics, valued at 3 million dollars. She donated the entire prize money to start a scholarship fund aimed at keeping under-represented groups, including women, in physics research. These scholarships for doctoral study in physics will be administered by the United Kingdom's Institute of Physics, of which Jocelyn Bell Burnell was the first female president in 2008-10.



C. Braun, S. Safi-Harb & C. Fryer
U. Manitoba / Chandra X-ray Observatory

Why is your support important?

Numerous studies demonstrate that diverse and inclusive environments promote performance, creativity, innovation, and success. Despite this, the fields of science and technology continue to suffer from a lack of diversity. WIPC 2023 aims to foster a sense of community and belonging among participants, so that people of all gender identities are supported in the early stages of their career to persist in physics and physics related careers. However, we need you to help make this happen! With your partnership, we will host a successful event that fosters new connections and promotes diversity in the field of physics and in Canada's technology industries.

Sponsoring a scientific conference is an excellent way to reach the next generation of data scientists, programmers, and researchers, and attendance at WIPC has risen each year. By becoming a sponsor, your organization can make meaningful connections with these potential collaborators and make a measurable difference for diversity in the sciences. Take advantage of this opportunity to position your organization as a supporter of diversity through tangible action that goes beyond just words.

Your support as a sponsor of WIPC 2023 will enable every aspect of the event, from space rental, equipment, travel grants for out-of-province attendees, food, sustainability, accessibility, support for our invited speakers, and details that will help us host an inclusive and memorable event. Since we aim to provide a welcoming, engaging and affordable environment for our attendees, we wish to keep the registration costs at a minimum. We aim to charge no more than \$80 as a registration fee to our student delegates. With your support, you will help us keep this cost low and therefore maintain the accessibility of our conference.

The success of this conference would not be possible without your generous contributions. We hope we can count on you to partner with us in making WIPC 2023 a success!

Sincerely,
The WIPC 2023 Organizing Committee



Sponsorship Packages

Planetary Stellar Galactic Extragalactic Big Bang!



\$500+ \$1250+ \$2500+ \$5000+ \$7500+

	Planetary	Stellar	Galactic	Extragalactic	Big Bang!
BRANDING	Logo on conference program	✓	✓	✓	✓
	Logo and link on website	✓	✓	✓	✓
	Distribution of promo material at conference		✓	✓	✓
	Advertisement on social media		✓	✓	✓
PARTICIPATION	Invitation to July 5th reception		✓	✓	✓
	Named sponsorship of a best student presentation prize		✓	✓	✓
	Tickets to banquet dinner		2	4	4
	Free table at graduate fair			✓	✓
	Forward in the conference program				✓
VIP	One night at the Fort Garry Hotel with Dinner (for 2)				✓
	Guided tour of the Canadian Museum of Human Rights				✓

More Ways to Help

Choose one or more of the elementary sponsorship particles from the “Standard Model of Sponsorship” below. Whether it’s a **matter** sponsorship of directed or in kind contributions, or a **force carrier** sponsorship to help the conference attendees travel from far and wide, your support will play a vital role in the universe of WIPC/FEPC 2023!

Matter

Sponsor an Event

provide funding for an event within the conference, e.g. the poster session, the July 4th reception, or a panel discussion

QUARKS

In Kind Donations

services or items to be used at the conference, e.g. prize giveaways, fruit or baked goods for coffee breaks, or direct advertising

LEPTONS

Force Carriers

Travel Grants
provide funding for a student to travel to the conference, for a plenary speaker to attend, or for the keynote speaker

BOSONS

Direct Donations
\$200+
acknowledged on the website

HIGGS



Questions? We'd love to hear from you!

wipc2023@physics.umanitoba.ca

Contact the WIPC 2023 Organizing Committee
to become a sponsor today!

<https://www.sci.umanitoba.ca/wipc2023/>

